



Sponsorship Opportunities Available!

for the New England-Canada Business Council's
**25th Annual U.S./Canada Energy Trade
and Technology Conference**

November 8-9, 2017

Seaport Hotel • Boston, MA



About NECBC:

The New England-Canada Business Council (NECBC) is a non-profit entity formed in 1981 to bring together businesses and individuals with an interest in the U.S./Canada relationship, and in promoting mutual opportunities in business, policy, educational, and cultural matters. Visit the NECBC on the web at: www.necbc.org



Conference Program Highlights:

Wednesday, November 8:

- Conference Roundtables: Energy Infrastructure and Energy Policy Initiatives - 1:00 – 5:00 p.m.
- Conference Welcome and Networking Reception - 5:00 – 7:15 p.m. (Major sponsors receive special recognition at this reception.)

Thursday, November 9:

- Conference Sessions - 8:45 a.m. – 2:30 p.m. including Luncheon Keynote
- CEO's fireside chat panel and keynote remarks by industry and policy leaders
- Executive Panels providing U.S.-Canada perspectives on major cross-border energy issues/topics (electricity, natural gas, oil, renewables, cleantech, energy innovation, financing, regulatory and policy developments, etc.)
- Major project updates and breaking news

Why Sponsor?

One of the most cost-effective ways to get your organization's name and your team in front of key executives and decision makers involved in New England-Canada energy commerce is to become a sponsor. It is an excellent way for your organization to:

- Promote your own products, services and solutions to a truly North American audience of major industry players, elected officials, policy makers and regulators
- Show your support for our strategic New England-Canada energy relationship
- Support NECBC's mission and ongoing efforts to foster a strong and growing New England-Canada trade relationship.

Early Bird Sponsor Benefit

Confirmed sponsors prior to **July 15, 2017** will be listed in the initial mailing of the Conference Registration Brochure to be distributed to 2,000 prospective attendees via email.

For more information about conference sponsorship, contact:

Ellen Rota, Conference Logistics Chair
Tel: (781) 801-4310 / Fax: 508-923-0369
E-mail: necbcenergy@gmail.com

Please mail or fax a signed completed sponsorship form and mail your check made payable to:

New England-Canada Business Council, Inc.
3 Alberta Lane Lakeville, MA 02347 U.S.A.
Tel (781) 801-4310 Fax (508) 923-0369
E-Mail: necbcenergy@gmail.com



Sponsorship Levels and Benefits: Only sponsors are entitled to provide collateral materials and/or provide a promotional giveaway item to be included in the attendees' bags.

2017 Special Anniversary Event - \$15,000

- Sponsor Representative introduces a Keynote Speaker
- Company Logo and Company CEO interview to be included in NECBC web video unveiled at event
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 6 free registrations for your organization and/or clients

Luncheon and Keynote Speaker Event - \$10,000

- Sponsor Representative introduces a Keynote Speaker
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 5 free registrations for your organization and/or clients

Conference Welcome Reception Sponsor - \$10,000

- Sponsor Representative opens reception
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 5 free registrations for your organization and/or clients

Exclusive Conference Bag Sponsor - \$8,000

- Company Logo and Name on conference bags
- Company Logo and Name on placard at Conference and Reception
- Company Logo and Name on front cover of all Conference materials
- Podium mention at Conference
- 5 free registrations for your organization and/or clients

Platinum Conference Partners - \$7,500

- Company Logo and Name on front cover of all Conference materials
- Company Logo and Name on placard at Conference and Reception

- Podium mention at Conference
- 5 free registrations for your organization and/or clients

Gold Major Sponsors - \$5,000

- Company Name on inside cover of all Conference media materials
- Company Logo and Name on placard at Conference
- Podium mention at Conference
- 4 free registrations for your organization and/or clients

Wednesday Roundtable Sponsors - \$5,000

- Company Name on placard at Conference
- Company Name on inside cover of all Conference media materials
- Podium mention at Conference
- 4 free registrations for your organization and/or clients

Breakfast Event for Attendees - \$5,000

- Company Name on placard at Conference
- Company Name on inside cover of all Conference materials
- Podium mention at Conference
- 4 free registrations for your organization and/or clients

Conference Coffee and Networking Break - \$3,500

- Company Name on placard at Conference
- Company Name on inside cover of all Conference materials
- Podium mention at Conference
- 3 free registrations for your organization and/or clients

Private Breakfast Event for Speakers and Moderators - \$3,000

- Company Name on placard at Conference
- Company Name on inside cover of all Conference materials
- Podium mention at Conference
- 2 seats at Private Breakfast with opportunity for brief remarks to the group
- 2 free registrations for your organization and/or clients

Premier - \$3,000

- Company Name on placard at Conference
- Company Name on inside cover of all Conference materials
- Podium mention at Conference
- 3 free registrations for your organization and/or clients

Patron - \$2,000

- Company Name on inside cover of all Conference media materials
- 2 free registrations for your organization and/or clients

Supporter - \$950

- Company Name on inside cover of all Conference media materials
- 1 free registration for your organization and/or client

Sponsorship Registration Form and Agreement

I understand that at the chosen sponsorship level, my company/organization is entitled to the corresponding benefits. Accepted and Agreed to by:

Name _____

Title _____

Signed / Date _____

The NECBC Conference Logistics Chair should contact the following person to coordinate sponsorship benefits:

Name _____

Title _____

Company _____

Address _____

Phone / Fax / Email _____

My Company/Organization would like to sponsor the Attendees Breakfast or Coffee / Networking Break (please note choice and \$ amount below): _____ @ \$ _____

My Company will provide materials/promotional items for the Conference Registration Package/Bags: YES NO

Number of free Conference Registrations expected to be used: _____

Select Sponsor Levels: (\$ U.S.)

- 2017 Special Anniversary Event @ \$15,000
- Luncheon and Keynote Speaker Event @ \$10,000
- Conference Welcome Reception Sponsor @ \$10,000
- Conference Bag Sponsor @ \$8,000
- Platinum Conference Partner @ \$7,500
- Gold Major Sponsor @ \$5,000
- Wednesday Roundtable Sponsors @ \$5,000
- Breakfast Event for Attendees @ \$5,000
- Conference Coffee and Networking Event @ \$3,500
- Private Breakfast Event for Speakers and Moderators @ \$3,500
- Premier @ \$3,000
- Patron @ \$2,000
- Supporter @ \$950

