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*Learn and share ideas on the energy direction of the region at the NECBC's **26TH ANNUAL U.S.-Canada Energy Conference**. Join us for*

# Envisioning Our Cross-Border Energy Future

**November 1-2, 2018 | Seaport Hotel | Boston, MA**

At this year's conference we will address such topics as clean energy development, new resources and technologies entering the market, energy storage, efficiency inputs, and the role of traditional fossil fuels that remain significant to the system. What are the obstacles to development and new infrastructure? What are the implications for consumer bills, energy security, and the environment? Can we balance the competing demands of the market?

This executive level business forum is the only one of its kind held annually in Boston focusing on all sectors of energy trade and cooperation between the Northeast U.S. and its greatest energy partner, Canada. It brings together more than 250 Canadian and American senior executives, policy makers, regulators and energy experts who will provide their perspectives, share knowledge and explore a wide range of topics.

The event is being convened by the New England-Canada Business Council (NECBC), a non-profit organization founded over thirty years ago to promote cooperation, commerce, entrepreneurial networking and a greater awareness of the strategic importance of the New England-Canada relationship.

Be part of this year's forum and benefit from our unique cross-border networking opportunities and a productive Canadian-American dialogue on timely energy issues.





# Register NOW!

**ENERGY** remains a central force linking New England and Eastern Canada. Working together, the region has the potential to further expand its clean energy systems and reduce environmental impacts. Can we shape the future we want?



## Conference At-A-Glance

### Day 1 | Thursday, November 1

12:30 – 1:00 p.m. | **Conference Registration**

1:00 – 1:10 p.m. | **Conference Welcome**

1:15 – 2:15 p.m. | **Session 1: Current State and Future Outlook of U.S.-Canada Energy Markets**

*Energy markets in both the U.S. and Canada are undergoing potentially major changes in response to proposed new regulatory paradigms and carbon reduction goals. Where are energy markets headed? How will market, technological, regulatory, and competitive forces impact the future of our cross-border energy relationship? How are market structures changing to accommodate the changing electric mix and ensure power grid resilience/reliability?*

2:15 – 2:30 p.m. | **Short Coffee and Stretch Break**

2:30 – 4:00 p.m. | **Session 2: Meeting Regional Clean Energy and Carbon Reduction Goals**

*The region's commitment to clean energy technology continues to advance. This session will include a look at the changing trends in generation, transportation and building sector energy choices. What are the opportunities and obstacles facing the region?*

4:00 – 5:15 p.m. | **Session 3: Washington and Ottawa Insider Roundtable – Politics, Policy and Regulations**

*Our panelists will look back at a year of tariffs, tiffs, and extended NAFTA discussions. What is the current state of the Canada - U.S. relationship, and where do we go from here?*

5:15 – 7:15 p.m. | **Conference Welcome Reception and Networking Opportunity**

### Day 2 | Friday, November 2

7:30 – 8:20 a.m. | **Private Speakers' Breakfast and Briefing**

7:45 – 8:30 a.m. | **Conference Registration & Networking Breakfast for Attendees**

8:30 – 9:00 a.m. | **Conference Welcome**

9:00 – 10:00 a.m. | **Session 1: Annual CEO Fireside Chat**

*The NECBC Energy Conference every year presents "Leadership Perspectives" from industry CEOs from both sides of the border in a roundtable format designed to elicit their latest thinking on energy market ends and future market state possibilities. We are delighted to present this panel of senior executives from U.S. and Canadian firms.*

10:00 – 10:15 a.m. | **Coffee Break and Networking Opportunity**

10:15 – 11:00 a.m. | **Session 2: Investors' Perspective: Where are they putting their money?**

*Speakers from the investment, corporate venture and innovation sectors will offer their perspectives on energy market trends, technological advancements, and promising disruptive technologies. What's spurring interest from private equity firms to invest in the energy sector and new technologies? And what are some market cautions?*

11:00 a.m. – 12:00 p.m. | **Session 3: The Broader Cross-border Regional Impacts of Large Scale Renewable Resource and New Technology Deployment**

*Technological advancements are enabling the larger scale deployment of offshore wind resources, battery storage, distributed energy/microgrids, and non-wires alternatives. How will these resources and technologies impact the regional power grid? What are the cross-border economic, supply chain and support services opportunities for New England and Canada?*

12:00 p.m. | **Luncheon and Keynote Address**

1:30 p.m. | **Closing Comments**



## Conference Registration

register online at [www.necbc.org](http://www.necbc.org)

### Accommodations:

A limited number of rooms are reserved for the Energy Conference. Reservations must be made by October 15, 2018.

**Seaport Hotel** (ask for the NECBC block)  
**(877) 732-7678 or (617) 385-4000**  
**[www.seaportboston.com](http://www.seaportboston.com)**

### Conference Fees (USD):

Members.....	\$495
Non-Members.....	\$625
Government / Academia.....	\$250

**Registration** - You may self-register to attend online at [www.necbc.org](http://www.necbc.org):

Name / Title

Company

Address

City / State or Province / Zip or Postal Code

Phone / Fax / E-mail

I will attend the Conference Reception:  Yes  No

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**Yes!** I'd like to become a NECBC member!

Please select your level of membership.

- Student/Faculty Member @ \$75 USD
- Individual Member @ \$150 USD
- Business Member @ \$750 USD
- Corporate Member @ \$1400 USD
- Corporate Partner @ \$2500 USD
- Leadership Speaker Event Sponsor @ \$2000 USD

Visit the NECBC on the web at [www.necbc.org](http://www.necbc.org) to learn more about the benefits of various membership levels and speaker event sponsorships.

Please mail this completed form and enclosed check made payable to:

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Business Council, Inc.**

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*This conference is the place to network with leading Canadian and American business and government leaders and learn more about ways to strengthen the energy and environmental future of the Northeast U.S. and Canada.*



NEW ENGLAND-CANADA  
BUSINESS COUNCIL