



New England-Canada Business Council's 28th Annual U.S./Canada Executive Energy Conference

November 12-13, 2020
Seaport Hotel • Boston, MA

*This **high-level executive energy forum** offers an unparalleled opportunity to connect with Canadian and American senior executives, policy makers, regulators and energy experts and learn about the latest energy issues, challenges, and opportunities facing both of our countries.*

Conference Program Highlights:

Thursday, November 12:

- Conference Roundtables: Energy Infrastructure and Energy Policy Initiatives - 1:00 – 5:00 p.m.
- Conference Welcome and Networking Reception - 5:00 – 7:15 p.m. (Major sponsors receive special recognition at this reception.)

Friday, November 13:

- Conference Sessions - 8:45 a.m. – 2:30 p.m. including Luncheon Keynote
- CEO fireside chat panel and keynote remarks by industry and policy leaders
- Executive Panels providing U.S.-Canada perspectives on major cross-border energy issues/topics (electricity, natural gas, oil, renewables, cleantech, energy innovation, financing, regulatory and policy developments, etc.)
- Major project updates and breaking news

Why Sponsor?

One of the most cost-effective ways to get your organization's name and your team in front of key executives and decision makers involved in New England-Canada energy commerce is to become a sponsor. It is an excellent way for your organization to:

- Promote your own products, services and solutions to a truly North American audience of major industry players, elected officials, policy makers and regulators
- Show your support for our strategic New England-Canada energy relationship
- Support NECBC's mission and ongoing efforts to foster a strong and growing New England-Canada trade relationship.

Early Bird Sponsor Benefit

Confirmed sponsors prior to **July 16, 2020** will be listed in the initial mailing of the Conference Registration Brochure to be distributed to prospective attendees via email.

For more information about conference sponsorship, contact:

Ellen Rota, Conference Logistics Chair
(781) 801-4310 **phone** (508) 521-6190 **fax** necbcenergy@gmail.com **email**

Please email, mail or fax a signed completed sponsorship form and mail your check made payable to:

New England-Canada Business Council, Inc.
23 Tasmania Drive Yarmouth Port, MA 02675 U.S.A.
(781) 801-4310 **phone** (508) 521-6190 **fax** necbcenergy@gmail.com **email**





Sponsorship Levels and Benefits*

- \$15,000 level | Conference Diamond Sponsorship**
- Sponsor Representative introduces a Keynote Speaker or a Session
 - Sponsor Representative participates in an interview for the Council's newsletter and website
 - Company Logo and Name on placard at Conference and Reception
 - Company Logo and Name on front cover of all Conference materials
 - Promotional sponsorship mentions by conference co-chair from podium at Conference
 - 6 free registrations for your organization and/or clients

- \$10,000 level | Sponsorship Options**
- Thursday Conference Welcome Reception Sponsorship **OR**
 - Friday Luncheon Closing Keynote
 - Sponsor Representative introduces a Keynote Speaker or Welcomes attendees to the Reception
 - Company Logo and Name on placard at Conference and at Luncheon Keynote or Welcome Reception
 - Company Logo and Name on front cover of all Conference materials
 - Promotional sponsorship mention by conference co-chair from podium at Conference
 - 5 free registrations for your organization and/or clients

- \$7,500 level | Conference Platinum Sponsorship**
- Company Logo and Name on front cover of all Conference materials
 - Company Logo and Name on placard at Conference and Reception
 - Promotional sponsorship mention by conference co-chair from podium at Conference
 - 5 free registrations for your organization and/or clients

- \$5,000 level | Sponsorship Options**
- Full-Conference Gold Sponsorship **OR**
 - Thursday Roundtable Sponsorship **OR**
 - Friday Attendees Breakfast Sponsorship
 - Company Name on inside cover of all Conference media materials
 - Company Logo and Name on placard at Conference
 - Promotional sponsorship mention by conference co-chair from podium at Conference
 - 4 free registrations for your organization and/or clients

- \$3,000 level | Sponsorship Options**
- Full-Conference Premier Sponsor **OR**
 - Thursday Conference Coffee & Networking Break **OR**
 - Friday Conference Coffee & Networking Break
 - Company Name on placard at Conference
 - Company Name on inside cover of all Conference materials
 - Promotional sponsorship mention by conference co-chair from podium at Conference
 - 3 free registrations for your organization and/or clients

- \$2,000 level | Conference Patron Sponsorship**
- Company Name on inside cover of all Conference media materials
 - 2 free registrations for your organization and/or clients

- \$950 level | Conference Supporter Sponsorship**
- Company Name on inside cover of all Conference media materials
 - 1 free registration for your organization and/or client

**Custom sponsorships can be structured as well.*

Sponsorship Registration Form and Agreement

I understand that at the chosen sponsorship level, my company/organization is entitled to the corresponding benefits. Accepted and Agreed to by:

Name _____

Title _____

Signed / Date _____

The NECBC Conference Logistics Chair should contact the following person to coordinate sponsorship benefits:

Name _____

Title _____

Company _____

Address _____

Phone / Fax / Email _____

Number of free Conference Registrations expected to be used: _____

About NECBC: *The New England-Canada Business Council (NECBC) is a non-profit entity formed in 1981 to bring together businesses and individuals with an interest in the U.S./Canada relationship, and in promoting mutual opportunities in business, policy, educational, and cultural matters. Visit the NECBC on the web at: www.necbc.org*

Select Sponsor Levels: (\$ U.S.)

- \$15,000 Level**
 - Conference Diamond Sponsor
- \$10,000 Level**
 - Thursday Conference Welcome Reception Sponsor
 - Friday Luncheon Closing Keynote Sponsor
- \$7,500 Level**
 - Conference Platinum Sponsor
- \$5,000 Level**
 - Conference Gold Sponsor
 - Thursday Roundtable Sponsor
 - Friday Attendees Breakfast
- \$3,000 Level**
 - Conference Premier Sponsor
 - Thursday Conference Coffee and Networking Event
 - Friday Conference Coffee and Networking Event
- \$2,000 Level**
 - Conference Patron Sponsor
- \$950 Level**
 - Conference Supporter Sponsor

